

Artwork Guidelines



Please ensure that you submit print-ready files using the guidelines below. Properly prepared files save time and money, and help to ensure that your job can be proofed and produced in a timely manner.

All files should be production-ready at 100% scale. Ensure that linked or placed files are included in your submission.

Fonts: Please convert all fonts to outlines.

Bleeds: Include at least .5 inch of bleed on all sides.

Colors: Convert all RGB and spot colors to CMYK.

Rich black: C60 M40 Y40 K100

Color matching: Color matching is available for some products. Please contact us for pricing.

Preferred file formats:

EPS/AI (CS3 or lower)

PDF

PSD/TIFF/JPG (300 DPI or higher)

Other formats: Microsoft Office file formats can be submitted, if necessary. Time spent converting them to print-ready format will be billed at a rate of \$65/hr.

Files smaller than 5mb in size can be emailed directly to signs@stevescustomsigns.com. Files up to 100mb in size can be uploaded using the file uploader at www.stevescustomsigns.com.